



RBN CONSULTING SERVICES LIST

MARKETING

Let's get your name out there. RBN consulting has the latest methods to put you in the lead over your competition

MARKETING STRATEGIES

Planning is the key to success; we can create a 3, 6 or 9-month strategy to put you on the path to success

FOOD & BEVERAGE MARKETING

Have a signature Cocktail or Dish? Put more emphasis on your Food and Beverage Program with RBN Consulting

LOCATION MARKETING

Need help getting people in those seats? We can tailor a specific plan to help you get bodies in the door and keep them there

EMAIL MARKETING

RBN Consulting can help you build your lists and keep consumers in the know

SOCIAL MARKETING

See how the benefits of Social Networking can help you

S.E.O.

Get your website seen with advanced S.E.O. Programs by RBN Consulting

BRANDING

Consistency with your brand sets you ahead of the competition

BRAND DEVELOPMENT

Sending a clear message with focus and a well thought out branding campaign

P.R. PUBLIC RELATIONS

Get your Stores name out there with a well-positioned P.R. campaign

FOOD & BEVERAGE P.R.

If you're more Food-Forward, lets take you to the next level highlighting your attributes

PRESS KIT DEVELOPMENT

From Photos, Videos to copy writing, RBN Consulting takes your message to the masses

CROSS PROMOTIONS

Working together with local business is a great way to increase awareness, Let us show you how

LOCAL & NATIONAL MEDIA RELEASES

Local and National Press Releases have never been easier with RBN Consulting

PHOTO & VIDEO

We are the industry leaders in imagery; High Definition Photo & Video takes your Marketing efforts to the next level

FOOD PHOTOGRAPHY

Mouth-watering photos are so inviting, people will want to try your menu immediately

BEVERAGE PHOTOGRAPHY

Showcase your libation with crystal clear photography

LOCATION INTERIOR/EXTERIOR PHOTOGRAPHY

A great photo can make a difference between ordinary and extraordinary, we have packages for every budget

VIDEO HD

Highlight your Food, Beverage, Service & Location with H.D. Video by RBN Consulting

VIDEO FLYERS

Easy and affordable Video Flyers are a great way to show your customer and target audience what your message is

VIRAL VIDEOS

Get Viral with video, we create 30 second spots to 5 min demos

FOOD & BEVERAGE PROGRAMS

Need a competitive edge when it comes to your food and beverages, we can reintroduce your menu in a fun and innovative way

MENU DEVELOPMENT

Have one of our chef's work with you hand-in-hand to create a menu that is cost effective and cross utilizes product

COCKTAIL LIST

Need to make your drinks livelier? We can provide training that will have people thirsting for more

WINE LIST DEVELOPMENT

Our wine expert is ready to develop a list to fit your needs and budget, without the snobbery

F.O.H/B.O.H TRAINING

From 1 day in store training seminars, to service manuals and training, we have a solution for you

SERVER TRAINER

Get the most out of your staff with F.O.H. training by RBN Consulting

MANAGEMENT TRAINING

Give your management the edge it needs in the competitive management training from RBN Consulting

STAFF SCHEDULING

Save money and learn how to use your staff effectively by utilizing them at appropriate times

MENU IMPROVEMENTS

Does your menu need a facelift both graphically and item wise? We can revitalize your menu and give it the update it needs

COOK/PREP TRAINING

Get the most out of your B.O.H. with training and kitchen updates.

FOOD/LIQUOR COSTING - PURCHASING

Bring your costs down by learning what to buy and when. Our experts sit with you and help you save dollars

PROMOTIONS

Make the most out of your venue with cool Food & Beverage promos with RBN Consulting

EVENTS – FROM CONCEPT TO EXECUTION

The Flagship event service in Fairfield county RBN Consulting can take your event from concept to execution with over 16 years of experience

EVENT PROMOTION

Get the word out for all your events with our event promo service

SOCIAL NETWORKING

Learn the how-to's of Social Networking and why it's an imperative part of your marketing strategy

SOCIAL NETWORK MAINTENANCE

Don't have the time to keep up with your Social Networking? Our affordable weekly service might be an option

NEW LOCATION

Looking for ideas for your new location? Sit down with industry insiders to help plan your new venture

STORE CONCEPT DEVELOPMENT

Name Development to logo design we can help you get the creative ball rolling

DESIGN SERVICES

With over 15 years of Design and Print work we can provide solutions for all of your design & print collateral

FLYERS/MAILERS/POSTCARDS/ POSTERS

Create eye-catching media with our award winning design services by RBN Consulting

GRAPHIC DESIGN

From in-house ads to magazine placement RBN Consulting can create sophisticated ads for every application

LOGO DESIGN

Need a logo? We can create something new or update your existing one. With over 100 satisfied clients, our work speaks for itself

MENU LAYOUT/DESIGN

Spice up your look with our menu design services, we create inviting layouts that are easy to read and tempting to the pallet

SECRET SHOPPER

We all know your employees are on their best behavior when your around, What about when your not? We can let you know first hand

BAR/FOOD/SERVICE/ SPOTTER SERVICE

See what's wrong and possibly where you are losing dollars with our spotter service



For more information visit us online: www.RBNconsulting.com • email: info@rbnconsulting.com